

# Building Better Communities (BBC) GOB Citizens' Advisory Committee

January 20, 2010

8:30 A.M.

21 Floor Conference Room C

**Committee members:** Robin Reiter-Faragalli, Barbara Bisno, Dr. Jay Hess, Guy Forchion, Michelle Pina, Javier Salman, Roger Hernstadt, Wendell James, Jeffrey Mishcon, Mary Scot Russell.

**Others present:** Paula Musto (OCI); Merci L Rodriguez (Mayor's Office); George Navarrete (OCI); Roslyn Alic-Batson (OCI); Gerry Heffernan (CAO); Johnny Martinez (OCI); Gillian Thomas (MSM);  
**Attendees:** Jose Garcia (MAM); Terry Riley (MAM); Geri Keenan (CAO); Monica Rizo (CAO); Aleida Arrazcaeta (OCI); Anita Gibboney (OSBM); Marilyn Grinberg (MAM); Lisa D'Andrea (DCA); Alex Peraza (DCA); Michael Spring (DCA); Sheldon Roy (MSM); Fernando Ponassi (GSA); Jose Camero (GSA); Ernesto Martinez, Jr.

I. Welcome and Introductions	
<b>Discussion:</b>	The meeting was called to order at 8:30 a.m. by Chairwoman Robin Reiter-Faragalli. She thanked members for attending the meeting.
II. Approval of Minutes	
	The Chairwoman asked for a motion to approve the minutes of November 18, 2009. Moved by Dr. Hess, second by Mr. Salman. Motion carried.
III. Significant Modifications/Additions and Deletions	
<b>Discussion:</b>	Mr. George Navarrete reported that this item requests the deletion of GOB Project Number 251 – Florida Memorial Head Start Center in District 1 and the allocation of the remaining funds in the amount of \$137,418 to Project Number 300 – Arcola Regional Head Start Center in District 2. Mr. Navarrete indicated that, in reality it is not deleting the project because some funds were spent. However, the location is no longer viable to the Community Action Agency (CAA) due to mold being discovered in the building. The Chairwoman asked if the building was being constructed with only GOB funds. Jose Camero from GSA responded that Capital Outlay Reserve funds will be used in addition to GOB funds. The budget for the project is \$8.4 million, with \$6.6 million going towards design and construction and \$1.4 million which was already expended for land. The furniture, fixture, equipment (FFE) and information technology (IT) is not included in the \$6.6 million. The \$137,418 will be used to purchase FFE and IT services. Mr. Hernstadt asked if there is a budget shortfall for Project 300. Mr. Camero answered that there is not a budget shortfall and they are in the process of completing the design. GSA will buy the equipment with the budget they have to work with. Ms. Pina asked what the original cost was for FFE and IT. Mr. Camero responded that the amount was \$250,000. Mr. Hernstadt asked what the construction estimate was at this point? Mr. Camero responded that the estimate is \$5.5 million. Mr. Navarrete responded that this is the best use of the funds in keeping with the intent of the Program. Mr. Hernstadt stated that if there are funds' remaining after the project is completed, he would like the CAC to be advised of any surplus funds available for redistribution. Motion to accept staff's recommendation by Dr. Hess, second by Barbara Bisno. Motion carried.
IV. GOB 4 <sup>th</sup> Quarter Progress Report	
<b>Discussion:</b>	The Chairwoman asked if there were any questions on the 4 <sup>th</sup> quarter progress report that was circulated. There were no questions. Motion to accept the 4 <sup>th</sup> quarter progress report by Dr. Hess, second by Ms. Russell. Motion carried.
V. Public Outreach	
<b>Discussion:</b>	

	<p>The Chairwoman asked Ms. Musto if she had an opportunity to contact the Department of Small Business Development in reference to the small business report. Ms. Musto responded that she did not have the information at this time. Mr. Hernstadt asked if the information is in CIIS and staff responded that they will look into it. Ms. Musto discussed the Public Outreach Plan for 2010. She cited an ad that was done through the County's Periodical Program with a media buy of approximately \$58,000. Ms. Musto distributed a plan that is envisioned to be implemented in two phases. She also discussed the upcoming Mayor's State of the County Address scheduled for February 2010. Ms. Musto mentioned that she had been working with staff to produce a video for that Address. Invitations for the Committee members will be arriving shortly. She also discussed the GOB Annual Report that she intends to do as a web-based item this year which will reduce the cost of publication. Mr. Hernstadt asked that the faith-based community not be overlooked in the Public Outreach Plan. The Chairwoman requested that the Plan's message include the Program's accomplishments to date and that the Plan include all groups visited during the GOB campaign. Mr. Hernstadt wanted to know if the Committee will be given a schedule of the Committee visits to different community groups.</p>
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## VI. Status Update - Museums

<p><b>Discussion:</b></p>	<p>Mr. Michael Spring gave a general overview of the museums and informed the Committee that, staff from both museums were available to answer any questions. Representing the Miami Art Museum (MAM) were Terry Riley and Jose Garcia. Representing the Museum of Science (Science) were Gillian Thomas and Sheldon Roy. Also present from Cultural Affairs was Alex Peraza and Lisa D'Andrea. Mr. Spring reported that it has been a tough year and the not-for-profit world is no different. Contributions are down due to the economy but government income has stayed fairly steady with the restoration of funds. Ticket sales are strong and that is probably due to people staying local and not traveling out of the area as much for vacations. Both museums have had staff reductions, but the quality of programming has not diminished even if the amount of programming has been reduced.</p> <p>The Miami Art Museum is in the final stage of design work and is estimated to be completed with design by September 2010. MAM has a cost estimator on board and the project continues to be on budget. A special use permit has been approved by the City and monthly meetings take place with the City, the Museum and Cultural Affairs staff. As it relates to GOB, the first grant agreement for \$235,000 was closed out, the second agreement was for \$8.4 million and is nearing completion and the third agreement of slightly under \$10.9 million is currently being negotiated and will cover final design and early construction. The total project cost is \$131 million with \$100 million coming from GOB funds and \$31 million from private sources. To date, MAM has received pledges in excess of \$31 million and fundraising is ongoing.</p> <p>The Miami Science Museum's total project budget is \$272 million, of which \$175 million is being funded by GOB. Science is in the schematic design phase which is scheduled to be completed in March 2010. The first grant agreement for \$3.3 million has been closed out. The second agreement is for \$9.35 million. These initial agreements funded project design and planning costs. Both Museums are working with the Department of Environmental Resources Management (DERM), Transit Agency and Water and Sewer Department. Staff works very closely with the County Executive Office, and at tomorrow's 1/21/10 Commission meeting, the Board will be given an update. The Science Museum has received about \$20 million in pledges for construction.</p> <p>Mr. Salman asked when the Museums expected packages going out for bids. Mr. Spring responded that the foundation and footing for the garage could go out as early as this year (2010). The Chairwoman asked Mr. Spring to discuss Commissioner Gimenez's resolution requesting that the Museums disclose their list of donors. Mr. Spring responded that it is more than just disclosing the pledges but rather it is a top down review of the Museums. Both Museums have met with the Commissioner. Ms. Bisno asked about the budget for the Science Museum. Mr. Spring explained how the \$272 million will be spent - \$178 million for design and construction (shell) and \$69 million for exhibitory. GOB contribution is \$175 million and the Museum has raised \$22 million in pledges. He stated that the Science Museum needs to continue their design in order to present the design to donors to raise additional funds. Mr. Wendell James had a concern about the pledges and wanted to know the timetable for receiving the pledges. Ms. Thomas stated that building a science museum is different from an art museum. Typically, the majority of funds become available after a building is erected. Ms. Thomas stated that, if she is asked if the current location will be open ten years from now, her response would be she did not think so. She thinks the new building will be a better option due to</p>
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	<p>its location. It will be a better tourist destination, more energy efficient and will be able to charge more and attract a wider range of people. The Chairwoman asked if their board members have contributed 100% to their capital campaign. Ms. Thomas responded that, other than the new members, Science members have all contributed. Mr. Riley responded that almost all of MAM's members have contributed.</p> <p>Mr. Hernstadt requested a one page spreadsheet from each museum detailing all the particulars about the museums. This could be extracted from Mr. Spring's talking points.</p>
<b>VII. Housing Subcommittee Report</b>	
<b>Discussion:</b>	<p>The Chairwoman thanked everyone for their participation in the sub committee meeting.. Mr. Navarrete reported that the information requested by the Committee is in the package. Mr. Hernstadt has a concern that some Commissioners are moving forward and others are not, and suggested that the Committee members speak to the Commissioners that have yet to identify their housing allocation about the importance of this issue to the community. Ms. Bisno requested that the report be updated to add the status and then re-circulated to the Committee.</p>
<b>VIII. OCI Director's Report</b>	
<b>Discussion:</b>	<p>Mr. Martinez reported that OCI has been working with the departments and OSBM to determine the projects for the next bond sale. The County is anticipating the next bond sale for September 2010. The criteria staff is working with are based on legal obligations, and projects that can be completed in the near term with the uncertainty of the tax base. This plan has to be presented to and reviewed by the Mayor and County Manager. The Chairwoman stated that this Program is an economic impact for this community and that is the reason to reach out to the community and talk about the accomplishments of the last five years. The Chairwoman suggested talking to Dr. Robert Cruz, the County's Chief Economist, to work up some numbers for the Commission to see how this Program affects the entire community. Mr. Hernstadt asked what the assumptions for the bond sale are and be presented in writing at the next Committee meeting. Mr. Martinez also mentioned several ribbon cuttings that took place since the last meeting.</p> <p>The Chairwoman thanked everyone for attending, called for any public comment and new business. There being no new business or public comment the meeting was adjourned at 9:50 am.</p>

**Next CAC Meeting Date – March 22, 2010**